

Vode's ulo™ Sets the Task Light Free

Seven available mounting options and USB-C power supply grant limitless personalized lighting possibilities – for life and work

SONOMA, Calif. – December 12, 2018 – Vode Lighting, a linear lighting design and manufacturing company, announced the launch of its latest product. ulo, a barely tethered task light for corporate, civic, and live-work applications. The latest Vode foray into specification-grade task lighting, ulo is the only personal task lighting system to maintain a visually consistent clean look while providing quality lighting that is highly customizable by end users. Vode's signature, minimalist design and superior light performance combine here with multiple technical innovations to liberate ulo from line-voltage power and clunky joints, knobs and buttons.

“The digital age has produced a streaming culture with a demand for personal lighting exactly where, when, and how we want it. Released from sockets and line voltage, LED technology sets lighting free to take on the shape of where it is mounted – of life how it is lived,” said Scott Yu, principal and chief creative officer of Vode Lighting. “The result is ulo, unconstrained by identity.”

Choose from seven mounting options and change the fixture's location as quickly as your personal needs evolve. A magnetic ball-and-socket join supports 360° rotation and makes the slim light bar light module completely independent from any base. The light bar transports from wall to shelf mounting to the top of your computer or anchored to your headboard. Choose the more conventional lamp base or clamp base for tabletop portability. The sturdy desk inset base and mini-mount maintain the fixture's responsiveness and suit the most restrained corporate and institutional settings.

“The light bar is no longer physically or mechanically attached to the support, so it is free to roam to meet individual needs and adapt to subjective expectations. From residential torchieres and library lighting to mobile and off-the-grid solutions, future mounting possibilities are limitless,” Yu added.

The rapid standardization of low-voltage USB-C power delivery means that ulo can be powered by the nearest compatible laptop, USB charging station, or USB-C wall plug (provided). Dual sensors enable multi-step, continuous dimming and color temperature control – warm 2700K to cool 5000K –with a wave of the hand.

“Gesture controls physically engage the end user with their quality of light. The sensors are programmed at the factory via USB, we're not hindered by physical switches or buttons to control functions. As we experiment with simple gesture recognition and proximity to the sensor, Vode brings customers into the development of the interface and the experience. We're inventing intuitive ways to control lighting,” said Vode Principal and President Tom Warton.

ulo is a highly flexible powerful task lighting system comprising

- 10.70” (272mm) x 0.21” (5mm) light bar light module; max. 511 lumens
- Seven mounting options

- Portable Desk
 - Table Anchor
 - Shelf Mount
 - Wall Anchor
 - Wall Surface
 - Mini-Mount
 - Table Clamp
- Dual sensors for up to four brightness levels and three color temperatures
 - USB-C power adapter (optional)

For details about Vode's ulo and all of our products, check out vode.com. Specification sheets are downloadable [here](#).

About Vode

In 2005, industrial designer Scott Yu yearned to use his design talent to create enduring and environmentally mindful products. He saw an opportunity to apply design thinking to the lighting arena that looked ready for profound changes – as well as growing awareness of environmental impacts of lighting in energy consumption. Scott was so inspired that he began hosting meetings with designers, technology and business thinkers to hatch a plan to create the perfect architectural lighting company. At the same time, Northern California native Tom Warton, a lighting industry entrepreneur, imagined better ways to think about linear lighting and a more principled way to run a lighting company.

In early 2005, Scott invited Tom to attend one of his meetings and ideas sparked. Over the next nine months a plan evolved to create minimalistic and customizable lighting systems that had never before existed. Their research revealed that commercial architectural lighting systems could have the greatest impact. To round out the team, George Mieling, a Boston-based, international business executive in the food pharmaceuticals industry, joined to run finance and sales. In early 2006, three people of diverse cultures, industries and talents launched a company based on three converging factors: environmental responsibility, design insight and new lighting technology. The goal: to build a linear lighting systems company that substantially contributed, not only the betterment of our blue planet but, to the well-being of all people involved. Visit [About Vode](#) for more information.

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