



Vode Lighting Announces Quickship Program for Low-profile Linear Lighting Systems

Low profile linear lighting systems will now be shipped within 10 business days.

Sonoma, CA. April 3, 2013. —Vode, the Sonoma-based linear lighting design and manufacturing company, is pleased to announce the launch of the [Vode Quickship](#) program and is ready to accept orders today. No longer will lighting professionals need to specify Vode's LED and fluorescent lighting months in advance of delivery – a common problem in the high-end architectural lighting industry.

The Vode Quickship service provides lighting specifiers, particularly those working on fast-track jobs, energy-efficient yet low-profile lighting systems that were previously hard to get. The program is also ideal for tenant improvements as well as lighting retrofit programs where a quick solution for linear architectural lighting systems is often required.

Vode's best selling T5 fluorescent products will be factory-assembled and shipped by the 10th business day of purchase order acceptance and by the 15th day for LED products. Unlike similar manufacturers with limited selections available for quick shipping, almost all of the luminaire profiles and mounting components of Vode's modular lighting system are available through Quickship.

The program was developed in response to the growing number of Vode's customer requests for more readily available low-profile linear lighting products to satisfy the needs of their fast-track projects. Details about the program can be found on Vode's [website](#) and in its downloadable [Quickship Guide](#).

Quote attributable to Tom Warton, Co-founder and President, Vode Lighting.

"The Vode Quickship program represents another step up in our quest to provide the lighting community with high performance and responsibly designed, linear architectural lighting as quickly and efficiently as possible."

About Vode

In 2005, industrial designer Scott Yu yearned to use his design talent to create enduring and environmentally mindful products. He saw an opportunity to apply design thinking to the lighting arena that looked ready for profound changes – as well as growing awareness of environmental impacts of lighting in energy consumption. Scott was so inspired that he began hosting meetings with designers, technology and business thinkers to hatch a plan to create the perfect architectural lighting company. At the same time, Northern California native Tom Warton, a lighting industry entrepreneur, imagined

better ways to think about linear lighting and a more principled way to run a lighting company.

In early 2005, Scott invited Tom to attend one of his meetings and ideas sparked. Over the next nine months a plan evolved to create minimalistic and customizable lighting systems that had never before existed. Their research revealed that commercial architectural lighting systems could have the greatest impact. To round out the team, George Mieling, a Boston-based, international business executive in the food pharmaceuticals industry, joined to run finance and sales. So in early 2006, three people of diverse cultures, industries and talents launched a company based on three converging factors: environmental responsibility, design insight and new lighting technology. The goal: to build a linear lighting systems company that substantially contributed, not only the betterment of our blue planet but to the well-being of all people involved. Visit vode.com for more information

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