

Vode's ZipThree™ | Wall Mount |707 wins "Most Innovative Product of the Year"

Latest product from leader in architectural lighting design wins prestigious award at LIGHTFAIR International 2017

PHILADELPHIA – May 10, 2017 – Vode Lighting, a linear lighting design and manufacturing company, today announced that its latest product, ZipThree™ | Wall Mount | 707 a bi-directional ceiling wash and wall graze lighting fixture for corporate, hospitality and civic applications won the "Most Innovative Product of the Year" LIGHTFAIR Innovation Award at the LIGHTFAIR International 2017 conference. The award, judged by an independent panel of renowned lighting professionals, honors industry innovation in lighting-related products and design introduced in the past 12 months. Vode was chosen out of 258 entrants in the Commercial Interior Category.

"The Vode team works very hard at challenging assumptions and sometimes we come up with the unexpected. The ZipThree is a great example of what is possible when we start asking the right questions," said Tom Warton, chief executive officer and co-founder of Vode Lighting. "We're inspired to be working in this moment of incredible change and innovation. With so much opportunity around us – to paraphrase Mr. Wayne Gretzky – we aren't trying to go where the light is, we're trying to go where the light is going to be."

ZipThree is the newest in Vode's Zip family of high-quality architectural lighting fixtures that sit at the intersection of intentional design and high-performance. It is an ultra-thin, bi-directional ceiling wash, wall graze fixture with independent control channels for maximum adaptability. ZipThree can be specified as an uplight only, downlight only, or both up and down.

Special features of the ZipThree include:

- **A Line of Light** - The fixture features a rectangular profile of only 0.27" (7mm) x 3.78" (96mm).
- **Superior Light Quality & Performance** - Up to 137 lm/W, 2691 lm/ft (8826 lm/m) at 80+ CRI. 90CRI available.
- **Remote Power with Independent Channel Control** - Vode drivers may be remotely located up to 72' (21.95m) with independent control on ceiling wash and wall graze for ZipThree as standard.
- **ZeroMount™** - Mounting options include a very low profile wall bracket or ZeroMount™, a highly-engineered mud-in wall bracket with zero detail where it interfaces with drywall.
- **EdgeGlow™** - ZipThree features optional EdgeGlow™, the luminous leading edge that is designed to minimize the visual mass of the already incredibly thin fixture.

"We believe that the silence of good illumination is deafening. We don't aim to be in the limelight but today we are honored to be in the spotlight," said Scott Yu, principal and chief creative officer of Vode Lighting. "This award validates that work."

For details about Vode's ZipThree and all of our products, check out our [website](#). Specification sheets are downloadable [here](#).

About Vode

In 2005, industrial designer Scott Yu yearned to use his design talent to create enduring and environmentally mindful products. He saw an opportunity to apply design thinking to the lighting arena that looked ready for profound changes – as well as growing awareness of environmental impacts of lighting in energy consumption. Scott was so inspired that he began hosting meetings with designers, technology and business thinkers to hatch a plan to create the perfect architectural lighting company. At the same time, Northern California native Tom Warton, a lighting industry entrepreneur, imagined better ways to think about linear lighting and a more principled way to run a lighting company.

In early 2005, Scott invited Tom to attend one of his meetings and ideas sparked. Over the next nine

months a plan evolved to create minimalistic and customizable lighting systems that had never before existed. Their research revealed that commercial architectural lighting systems could have the greatest impact. To round out the team, George Mieling, a Boston-based, international business executive in the food pharmaceuticals industry, joined to run finance and sales. So in early 2006, three people of diverse cultures, industries and talents launched a company based on three converging factors: environmental responsibility, design insight and new lighting technology. The goal: to build a linear lighting systems company that substantially contributed, not only the betterment of our blue planet but, to the well-being of all people involved. Visit vode.com for more information

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